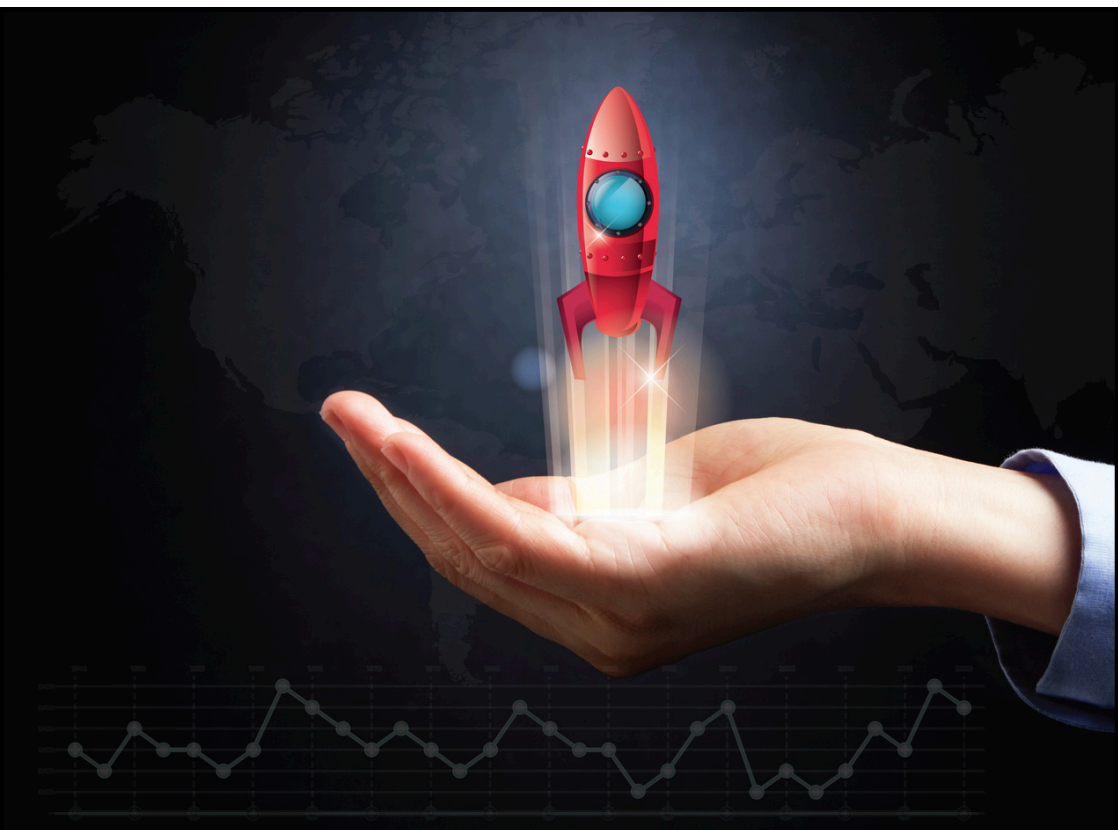




**ADVICE AND EXPERTISE IN PUBLIC FINANCING  
INNOVATION AND RESEARCH**



*THE SKY IS NOT THE LIMIT  
GET FINANCING YOU DESERVE*

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## **CORPORATE HISTORY & MISSION STATEMENT**

**CEFIR Consulting** was born from the meeting of expertise and ambition to see the world move forward.

I am Marilena Candido Della Mora, the President of CEFIR Consulting.

I built my career within the Ministry of Economy, Finance, and Budget, working in the Fiscal and Legal Litigation for Businesses department. Over the course of 30 years, I gained recognized expertise in optimizing fiscal systems (CIR, CII, approvals, rescripts) and public funding (regional, national, Bpifrance).

I observed that despite the availability of state, European, and other aids, professionals often miss out on vital funding to carry out their projects.

Determined to act, I founded CEFIR Consulting in 2012 with the primary goal of leveraging my expertise to help innovative businesses access the necessary funding for their growth.

I have surrounded myself with technical and scientific renowned experts, so that CEFIR Consulting becomes your trusted intermediary between the administration and you.

We also collaborate closely with financial partners and lawyers to accelerate the market launch of innovative projects.

Our commitment:

- Optimize and secure your innovation financing systems
- Advise you on cost optimization
- Develop a long-lasting, trust-based relationships between you and CEFIR Consulting and its ecosystem.

***Through its missions to date, CEFIR Consulting has established itself as a trusted and indispensable reference for efficiency in Public Funding and Research Taxation.***

## **SUPPORTING YOU AT EVERY STAGE OF YOUR RESEARCH FUNDING**

### **TAX CREDITS FOR RESEARCH & INNOVATION - CIR**

All our consultants are committed to providing you with the best in terms of tax, legal, technical and scientific assistance.

The success of your projects relies heavily on securing the right funding. Our proven intervention method, structured in four key phases, maximizes your chances of obtaining the funds you need.

#### ***Step 1: Knowing your business and R&D project***

- Understand your eligible R&D activities and justify the amount of your expenses for an innovative project (pre-diagnosis – audit).
- Review your financial statements to understand your R&D expenses, identify where to check your eligible expenses, and carry out a scientific evaluation of your projects.
- Support you at every stage with a tax specialist and one of our R&D expert, who will work closely with your R&D and financial teams.

#### ***Step 2: Work out your R&D Claim***

- Maximize your claim by talking to the right people in your business to uncover all in correlation with R&D
- Financial valuation and optimization strategy of R&D expenditures.
- Review your draft R&D activity report and calculation of your total benefit
- A detail report that describes your R&D activity to Tax administration

#### ***Step 3: Deal with Tax administration on your behalf***

We take care of everything to ensure minimal hold-ups and queries

- Our experts will submit your report and amended corporation tax return according to Tax administration guidelines
- We will follow up on the claim and answer any informal questions Tax administration has.
- We will deal with all Tax administration enquiries relating to your R&D tax credit claim, we will resolve this for you.

#### ***Step 4: Getting your tax credit***

- Tax administration typically takes six months to process a claim and the credit is paid directly into your bank account

## OUR SERVICES

TAX CREDITS FOR RESEARCH & INNOVATION - CIR/CII/CICo

CIR/CII APPROVAL & CIR SECUREMENT

INNOVATIVE START-UPS (JEI)

NATIONAL FUNDING / BPIFRANCE-ANRT

THE TAX RESCRIPTS or CIR prior notification procedure

On-demand CIR INSPECTION

CIR TAX AUDIT ASSISTANCE

## A TECHNOLOGICAL WATCH

**CEFIR consulting** supports you throughout the value chain of your projects by identifying the most relevant technological solutions and carrying out a state of the art technological monitoring.

- Scientific and technological publications
- Patent analysis

## A MULTI-SECTORAL APPROACH

Because we are resolutely turned towards the future, our mission is to support you in remaining or becoming leaders in innovation in new technologies, AI, Big data, Cloud Computing, Quantum computing, Virtual/Augmented Reality, in the sectors of banking, insurance, health, energy transition, industry, land, aeronautical and space mobility, etc.

## SOME KEY FIGURES

- **R&D Tax Credit (CIR): €7.5 billion**
- **Number of beneficiary companies: 28 800**
- **Declared expenses: €25.6 billion**
- **R&D Tax Credit distribution:**
  - **Large enterprises: 42.4%**
  - **Mid-sized companies (ETI): 26.7%**
  - **SMEs: 30.9%**

## **UNDERSTANDING THE MAJOR ECONOMIC AND SOCIETAL CHALLENGES**

Your innovation approach must be based on proven technologies, the most relevant to your projects and objectives.

**At each key stage, we identify existing solutions on the market.**

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## **A MULTIDISCIPLINARY HUB**

To give you the best answer to your questions, we have opened our firm to complementary professions: lawyers, auditors, experts, patent engineers, wealth management consultants, or HR consultants

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## **INDEPENDENCE OF THE BOARD**

CEFIR consulting supports its clients by relying on expert partners to guarantee the best tax and scientific expertise while respecting the principles of integrity and independence.

Our clients benefit from a single point of contact who manages and coordinates the relationship with the tax administration.





**Marilena CANDIDO DELLA MORA**  
*PRÉSIDENTE - FISCALISTE*



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